MINUTES-Meeting #6 LAMBTON CREATIVE COUNTY COMMITTEE

November 12, 2014

The sixth meeting of the Lambton Creative County Committee was held on the above date at 9:00 a.m.

Present: Bev MacDougall, Chair, Peter Gilliland, Paul Smith, Glen Baillie, Barbara Prescott, Don Poland and Ted Zatylny.

Absent: Jake Schieman, Bill Weber, Ian Veen and Todd Case, Warden.

Staff Present: Robert Tremain, Jay vanKlinken, Tara Pounds and Ron Van Horne.

MINUTES

#1: Call to order.

Carried.

#2: Baillie/Prescott: That the Minutes of April 9, 2014 be approved as circulated.

Carried.

Discussion

Staff had produced and distributed a colour map of the four County Quadrants for orienting the public and posting to the internet. Committee reviewed the funding available for allocation in this second round in 2014 to the South (\$18,500.), Central (\$16,250.) and County-wide (\$22,375.) Quadrants.

Committee had a thorough discussion of the five topics presented on the Agenda to clarify what constitutes eligible expenditures. The following positions were confirmed:

- Municipal organizations, such as a Heritage Advisory Committee, can apply
- Projects may lack a partner but in that instance they should be able to show their own funding confirmed and available
- Capital items such as computers, facility upgrades and equipment purchases are not funded. An exception can be made if they are to be used for public interpretation, such as an iPad used in a gallery or during programs
- Salaries & Wages are not covered; speakers, presenters and performers are eligible
- Food & Beverages are eligible, with some cost recovery desirable. Since local food sourcing and healthy foods are key strategies of the Cultural Plan, Committee will consider the merits of food requests on an individual basis

Staff will use the comments to help facilitate the production of strong applications from the community that reflect Committee priorities. The key points will be worked into the online Guidelines and other communication materials that outline the Creative County program.

#3: Fall Intake Application review:

The Committee discussed 8 applications from various community organizations.

Zatylny/Poland: That the following 7 applications be approved in the amounts presented:

County-Wide

Writers International through Sarnia, \$10,000. for a series of author and anthology readings to take place in cultural facilities across all of Lambton County.

Ignite Lambton, \$5,300. For a series of speaker events and printing of a book on Lambton's Oil Heritage.

Lambton Film & Food Festival, \$5,000. for event marketing to introduce a children's short film competition.

Central Quadrant

Oil Springs Community Festival, \$10,000.for an event to mark their 150th anniversary.

Lambton Young Theatre Players, \$3000. for a touring theatrical production that travels to schools across Lambton County.

South Quadrant

St Clair Heritage, \$5,000. for historical plaques along the St Clair River Trail and a book that pays tribute to the contribution of Township residents during the First World War.

Sombra Township Museum, \$4,900. to create a heritage mural that marks the production of the Q105 in Sarnia, as a local war effort.

Carried.

#4: Other Business:

Jay vanKlinken indicated a CCF rack card will soon be available to Committee and Councillors for distribution to local groups and organizations.

Advertising costs of \$5000. will be proposed in the 2015 CCF operating budget, a decrease of \$2000. due to efficiencies from greater use of Social Media and the preparation of several feature articles for community papers.

Barbara Prescott noted some email and postal code errors in the Committee Directory. Staff will correct and redistribute with the Minutes.

<u>#5:</u> Next meeting: March 25, 2015 to review proposals submitted to the intake closing Thursday March 5, 2015.

Adjournment

Gilliland/Poland: That the meeting do hereby adjourn.

Carried.

Time 11:45 a.m.