

**Cultural Services Division
Lambton Creative County Committee Meeting #10**

DATE: November 30, 2016 @ 10:30 a.m.

LOCATION: Committee Room 1, Administration Building

PRESENT: Bev MacDougall, Warden, Ian Veen, Deputy Warden, Bill Weber, Peter Gilliland, Anne Marie Gillis, Ron van Horne, Don Poland, Glen Baillie, Paul Smith, Ted Zatylny, Tara Pounds

REGRETS: Barbara Prescott

The tenth (10th) meeting of the Lambton Creative County Committee was held on the above date commencing at 11:45 a.m.

MINUTES

#1 Call to order.

#2 Approval of the Agenda

Motion: That the Agenda for the November 30, 2016 meeting be approved as circulated.

Moved: Ted Zatylny

Seconded: Anne Marie Gillis

Carried.

#3 Approval of the previous Minutes, March 17, 2016

Motion: That the Minutes of the March 17, 2016 be approved as circulated.

Moved: Ian Veen

Seconded: Ted Zatylny

Carried.

#4 Business arising from the March 17, 2016 Minutes

i) County staff summarized the principles of the Creative County Fund as follows: The Creative County Fund (CCF) invests in new initiatives by providing financial assistance to local arts, culture and heritage projects. CCF funding is intended to enhance the cultural landscape of Lambton County by supporting new, unique and innovative projects that build cultural capacity, strengthen the creative community, contribute to a prosperous creative economy and enrich the quality of life of all residents.

ii) Staff are in the process of compiling data for a consolidated CCF report identifying metrics of success and overall assessment for approved projects.

Action item: Tara Pounds to work with Committee representatives and the CCO to provide evaluation and reporting tools to be circulated in the first quarter of 2017.

Due Date: April, 2017.

iii) Staff reported on the meeting held in June between LaFF (Lambton Film and Food Festival), cineSarnia, and SWIFF (Southwestern International Film Festival) representatives. Facilitated by County staff the goal of the meeting was to identify opportunities whereby the three groups could work collectively to support a stronger film presence in Lambton County. The three groups formalized their intentions to work collaboratively on shared outcomes and meet annually to discuss supporting strategies.

Action item: Tara Pounds will facilitate future meetings and provide an annual update to the committee on the collaborative outcomes of the three groups.

Due Date: November, 2017.

#5 CCF Program Donation Discussion

Staff informed the Committee that The Cedar Point II Wind Power Project had made a donation to The Creative County Fund of \$200,000. Funding criteria will include the distribution of the \$200,000 as follows:

- \$100,000 to the North Quadrants (Lambton Shores, Warwick, Plympton-Wyoming)
- \$50,000 to First Nations
- \$50,000 to remaining quadrants.

A formal presentation by Suncor to the Chair of the Creative County Committee, will be made on December 7 at an event hosted by Suncor.

Action item: Tara Pounds will present the draft CCF Fundraising Strategy for Committee input and discussion at the Spring meeting.

Due Date: Spring, 2017.

#6 Budget discussion

a) 2012 to 2015 Review:

Staff provided a summary of the CCF program allocation since the program began in 2012. (attachment)

Motion: That Staff prepare a report regarding the surplus funds in Reserves and the criteria under which they will be used, with the understanding that any project funded be of County Wide budget or significance.

Moved: Bill Weber
Seconded: Ted Zatylny
Carried.

Motion: That staff prepare a report regarding the obligation previously made to host an annual Cultural forum, and that such report will address where and when such events are to be held and the purpose and structure of the same.

Moved: Anne Marie Gillis
Seconded: Ian Veen
Carried.

b) 2017 funds available for allocation:

The \$75,000 in budget funding is available for allocation in the identified quadrants, as follows:

- \$35,000 County Wide
- \$10,000 North Quadrant
- \$10,000 South Quadrant
- \$10,000 Central Quadrant
- \$10,000 Sarnia Quadrant

In addition, \$50,000 from The Cedar Point II Wind Power Project donation is available for distribution as follows:

- \$25,000 North Quadrant
- \$12,500 First Nations
- \$12,500 All other quadrants

#7 Review and approval of the 2017 applications:

A total of 31 submissions were received. The Committee reviewed and discussed all submissions. The following submissions were approved:

First Nations:

1) Three Fires Tipi, a project presenting the local history of the First Nations in Lambton County to local schools, including a presentation on the FN Longhouse and Tipi.

Motion: Approve funding for \$5,000

Moved: Glen Baillie

Seconded: Anne Marie Gillis

Carried.

South Quadrant:

2) The Township of Dawn-Euphemia for the Celebrate Canada 150 Legacy Project, a barn quilt trail featuring a collection of up to 30 painted barn quilts, installed on barns and structures along Oil Heritage Road/Irish School Road in the Hamlet of Rutherford.

Motion: Approve funding: \$15,000

Moved: Bev MacDougall

Seconded: Ted Zatylny

Carried.

3) The Moore Museum for Outdoor Art Creating Awareness of Community Heritage, a project that includes the creation of an outdoor mural to enhance the Moore Museum's main building.

Motion: Approve funding for \$3,500

Moved: Ted Zatylny

Seconded: Bill Weber

Carried.

4) The Sombra Township Museum for the design and installation of a bronze plaque detailing the historical facts of the Sombra community dock.

Motion: Approve funding for \$750.

Moved: Ted Zatylny

Seconded: Bill Weber

Carried.

5) The Township of St. Clair for the Heritage Book Series, published and distributed free of charge to local schools, libraries and the Lambton County Archives.

Motion: Approve funding for \$1,300.

Moved: Ted Zatylny

Seconded: Peter Gilliland.

Carried.

Central Quadrant

6) Petrolia's Victorian Porch Luncheon, which encourages visitors to visit Petrolia and enjoy the Town's Victorian heritage.

Motion: Approve funding for \$4,750.

Moved: Ian Veen

Seconded: Don Poland

North Quadrant

7) The Arts Council of East Lambton for the Creative Road Show (Phase 2), promoting rural art events and activities at First Fridays and bringing creative art events to rural venues in Lambton County.

Motion: Approve funding for \$3000.

Moved: Anne Marie Gillis

Seconded: Peter Gilliland

Carried.

8) The Optimist Club of Ausable Port Franks for a Youth Summer Art Camp for youth ages 8 to 14.

Motion: Approve funding for \$1,300.

Moved: Ian Veen

Seconded: Don Poland

Carried.

9) The MacKinlays which provides live music across Lambton County for foundation and community events.

Motion: Approve funding for \$3,500.

Moved: Glen Baillie

Seconded: Ian Veen

Carried.

10) Wednesdays' Familiar Favourites, a summer concert series on the Rotary Stage at Grand Bend Beach.

Motion: Approve funding for \$3,000.

Moved: Ian Veen

Seconded: Anne Marie Gillis

Carried.

Sarnia Quadrant

11) Our Homemade Land, a six week complimentary crochet class for immigrant women.

Motion: Approve funding for \$1,000.

Moved: Peter Gilliland

Seconded: Anne Marie Gillis

Carried.

12) 1st Hussars Cavalry Fund for the placement of a military light armoured vehicle at Sarnia's Veterans Park in memory of soldiers who served and died in Afghanistan.

Motion: Approve funding for \$2,500.

Moved: Ian Veen



Seconded: Peter Gilliland
Carried.

13) The Lawrence House Centre for the Arts for the House Concert Series, consisting of up to three concerts per month featuring performers from Lambton County.

Motion: Approve funding for \$2,400.

Moved: Peter Gilliland

Seconded: Ted Zatylny

Carried.

14) Cadence: a reading and music series featuring prominent authors and local musicians.

Motion: Approve funding for \$2,350.

Moved: Peter Gilliland

Seconded: Anne Marie Gillis

Carried.

County-Wide Quadrant:

15) Sarnia-Lambton Rebound for Act II, a youth-led engaged theatre program.

Motion: Approve funding for \$15,000.

Moved: Anne Marie Gillis

Seconded: Peter Gilliland

Carried.

16) The Moore Agricultural Society for the Celebrating Rural Life - Past Present and Future project.

Motion: Approve funding for \$10,000.

Moved: Anne Marie Gillis

Seconded: Don Poland

Carried.

17) The Town of Petrolia to provide enhancements and support to the Ontario Contact 2017 conference for the performing arts, to be held in Petrolia in November 2017.

Motion: Approve funding for \$10,000.

Moved: Bill Weber

Seconded: Peter Gilliland

Carried.

18) The South Western International Film Festival (SWIFF), a four day international arts & culture festival that aims to foster aspiring, local creators of culture and support public engagement and appreciation of the arts.

Motion: Approve funding for \$15,000, to be the final grant provided by the Creative County Fund to SWIFF.

Moved: Glen Baillie
Seconded: Ian Veen
Carried.

2017 Creative County Fund Approved Projects Summary:

1) South Quadrant	5 Projects	20,550
2) Central Quadrant	1 Project	4,750
3) North Quadrant	4 Projects	10,800
4) Sarnia Quadrant	4 Projects	8,250
5) County-Wide	3 Projects	50,000
6) First Nations	1 Project	5,000
Totals	18 Projects	\$99,350

After extensive committee discussion regarding the coordination of marketing and communication practices for the County of Lambton and all successful CCF recipients, the following motion was put forward:

Motion: County staff will provide a concise Marketing and Communications Strategy to promote the approved projects of the Creative County Fund and to ensure all recipients provide appropriate CCF recognition consistent with the County's visual identity guidelines.

Moved: Bill Weber
Seconded: Glen Baillie
Carried.

- #8 Committee Membership:
a) succession planning
b) procedure: online processes

Action item: Tara Pounds to schedule a committee meeting for the end of January 2017 to review the following:
1) Committee composition - term, appointment of members
2) Regular reporting requirements - Council presentation, minutes and agendas
3) CCF Strategy review
4) Cultural Forum

Due by: January 9, 2017

#9 Next meeting: January 2017

#10 Adjournment 2:00 pm
Moved: Peter Gilliland



Seconded: Ian Veen
Carried.